Lakshya – TRBS 2025 Case Competition – 1st Position

Sharan Suresh, Ragul Vinayagamurthy, and Aditya Sable from the PGP-Sustainable Management (PGPSM) Batch of 2025–27 secured the 1st Position in the Grand Finale of Lakshya, SMILE's inaugural case competition at The Red Brick Summit (TRBS) 2025.

Competing against **1,000+ teams** from leading B-schools across India, the team distinguished themselves through their **innovative approach**, **strategic insight**, **and strong analytical rigour**. Their solution effectively combined **strategy**, **storytelling**, **and social impact**, showcasing the depth of their sustainability-oriented thinking.

